

9° EDIZIONE

RETAIL EXECUTIVE SUMMIT

9 OTTOBRE 2020
VILLA D'ESTE, CERNOBBIO



Retail Institute
ITALY

AGENDA "RETAIL EXECUTIVE SUMMIT" – 9/10/20 – Villa d'Este (Cernobbio)

08.30 - 09.00 | Welcome coffee

09.00 – 09.30 | Registrazione e apertura lavori

09.30 - 10.00 | Transforming our world with artificial intelligence

Fabio Moioli, Head Consulting & Services, Microsoft

10.00 – 11.30 | Transformation: People

10.00 - 10.30 | Business transformation

Paolo Penati, Amministratore Delegato, QVC Italia

Stefania Fabiano, GM Cosmetique Active Italia, General Manager L'Oréal Paris Italy

CHAIRMAN: Francesco Tamagni, Partner, Key2People

10.30 - 11.30 | Gender Gap

Ricerca: *Leadership Femminile, tra parole e azioni*

Silvia De Dominicis, Amministratore Delegato Johnson & Johnson Medical Spa

Paola Boromei Global HR Director di Snam

CHAIRMAN: Francesco Tamagni, Partner, Key2People

Commentatrice/Ambassador RI: Eleonora Graffione, Presidente, Consorzio Coralys

11.30 - 12.30 | New Generation Leader

Daniele Ronchi, Korea Country Manager, Moleskine

Brian Pallas, CEO, Opportunity Network

Ludovica Brugnoli, The Breath

CHAIRMAN: Andrea Farinet, Professore, LIUC

12.30 - 14.00 | Lunch

14.00 – 15.00 | Proximity

Corrado Cagnola CEO, KFC

Andrea Valota, GM, Burger King

CHAIRMAN: Giuseppe Stigliano, CEO, Wunderman Thompson Italy

15.00 – 17.30 | Transformation: Innovation

15.00 - 16.00 | Innovation

Elena Scaglia, Sales Manager, Adyen

Amedeo Giustini, CEO, Prénatal Retail Group

Paolo Zanco, Country Manager, Boggi Milano

Elisa Pagliarani, General Manager, Glovo Italia

CHAIRMAN: Giuliano Noci, Professore, PoliMi

16.00 – 16.30 | Coffee Break

16.30 - 17.30 | MarTech: Experience, Dati, Tecnologie e Organizzazione come driver dell'innovazione

Marco Di Dio Roccazzella, Managing Director, Jakala

Francesco Cavarero, CIO, Miroglio

Roberto Merlini, Chief Customer Officer, Librerie Feltrinelli

CHAIRMAN: Giuliano Noci, Professore, PoliMi

17.30 – 18.30 | Scenario Economico

Riccardo Puglisi, Dipartimento di Scienze Politiche e Sociali, Università di Pavia

Giorgio Santambrogio, CEO, VÉGÉ

Benedetta Brioschi, Head of Food&Retail&Sustainability, The European House, Ambrosetti

CHAIRMAN: Andrea Farinet, Professore, LIUC

18.30 – 20.00 | Aperitivo

Thanks to

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JAKALA
DATA DRIVEN PERFORMANCE

15th MKG Group
MARKET KNOWLEDGE EXPERIENCE